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Kibble is essentially a salt starch cracker coated with rendered protein and fats. Then sprayed with palate enhancers to make it appetizing to the dogs and cats. The proteins that are rendered can come from many different sources and the pet food industry is often used as a waste disposal system for human food industry. You also have to be caution when reading pet food labels because although some labels may list meat as the first ingredient they could be splitting the grain and carbs into different types, so in the end there is more grains then meat ingredients.

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Why Raw?

Dogs and cats' systems were designed to eat a mainly raw meat diet. A raw diet provides a range of benefits that benefit both your pet and you!

You can find out more about Raw Diets and our products at our website

www.mountaindogfood.com

Or find us on





Benefits

There are many benefits you will notice in your pet if you decided to feed raw. Their teeth will be cleaner because of the presence of bone matter in their food, which helps to naturally remove plaque and bacteria. Which means no more brushing your dog's teeth or having to pay costly vet bills due to gum disease or other dental issues. Another positive side effect of cleaner gums and teeth is no more bad breath. 95% of dogs and cats will have dental problems that require treatment by correction at some point in their lives, feeding raw is a great way to combat that.

Dogs and cats coats will become noticeably glossier and fuller. A raw diet also has the potential to get rid of hot spots or allergies.

A raw diet will lead to your pet producing less waste. Because the diet has no unnecessary filler, the animal uses most of their meal and produces less waste, which means less clean up.

Another benefit is that your pets' overall energy level will increase because they are spending less of their energy on digestion. They can digest raw food quicker due to higher PH levels in their stomach processing food faster. A high PH level or an acidic stomach is the natural state for dogs and cats.



A raw diet reduces the foreign matter from your pets' digestive system leading to less chance of contracting a disease through their food. Things like hip dysplasia and arthritis are seen less in raw feed dogs because of high content of calcium that come from the bone included in the diet.

Downside of Kibble

The roots of processed commercial dog food can be founded in the 1860's. James Spratt noticed the dogs at London's docks being fed hardtack biscuit and thought he could do better. So he made a biscuit that consisted of wheat, vegetables, beetroot and beef stock. Eventually other dog food companies started up. Kibble has developed over the years with an eye more towards marketing and convenience than nutritional needs of your pets. The majority of brands are owned by larger parent companies that own several different brands that might all be produced from the same factory.

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